

# for·ti·fy conference

November 13, 2024, Penticton, BC

## SPONSORSHIP PACKAGES



**200+ participants**  
**4 sectors under one roof**  
**robust social and networking opportunities**

We love our sponsors and our various sponsorship opportunities allow you to position your company as a leader by growing your brand awareness and reputation through different sponsorship opportunities.

Present your brand in the best possible light and get ahead of your competition by expanding your reach with delegates and participants before the event, at the event (when they are learning, talking, networking, and even socializing), and long after the event.

See our sponsorship  
packages now





### **Event Title Sponsor** (\$12,500 plus gst)

- Complimentary Tradeshow Booth (includes two full company representatives)
- Hyperlinked logo placed on promotional materials, show guides, promotional emails & Fortify website
- Logo placed on opening / closing slides
- Company signage in main conference room during the entire conference (client provides signage)
- Opportunity to screen one minute promo video at start of event
- Swag bag item inclusion
- Mentioned as Sponsor on Fortify Twitter, Facebook, and Instagram
- Hyperlinked mention on Fortify website for full year following event
- Top tier placement on sponsorship wall

### **Gold Sponsor** (\$6000 plus gst)

- Four complimentary full event Fortify passes for clients
- Hyperlinked logo placed on promotional materials, show guides, promotional emails & Fortify website
- Logo placed on opening / closing slides
- Mentioned as sponsor at event
- Feature partner promotion Fortify Twitter, Facebook, and Instagram
- Hyperlinked mention on Fortify website for full year following event
- Swag bag item inclusion

### **Lunch Sponsor** (\$10,000 plus gst)

- Complimentary Tradeshow Booth (includes two full company representatives)
- Hyperlinked logo placed on promotional materials, show guides, promotional emails & website
- Exclusive logo placement on all tables at lunch
- Branded item inclusion at lunch or in delegate bag
- Company signage in main conference room during the entire conference (client provides signage)
- Verbal recognition during event
- Mentioned as Sponsor on Fortify Twitter, Facebook, and Instagram
- Hyperlinked mention on Fortify website for full year following event

### **Industry Evening Sponsor** (\$6000 plus gst)

#### **3 available - Beer, Cider, or Wine**

- Two complimentary full event Fortify passes
- Exclusive access to event attendees
- Opportunity to show promotional video at start of event
- Hyperlinked logo placed on promotional materials, show guides, promotional emails & Fortify website
- Logo placed on opening / closing slides
- Feature partner promotion Fortify Twitter, Facebook, and Instagram
- Hyperlinked mention on Fortify website for full year following event



### **Silver Sponsor** (\$5000 plus gst)

- Two complimentary full event Fortify passes for clients
- Hyperlinked logo placed on promotional materials, show guides, promotional emails & website
- Logo placed on opening / closing slides
- Mentioned as sponsor at event
- Feature partner promotion Fortify Twitter, Facebook, and Instagram
- Hyperlinked mention on Fortify website for full year following event
- Swag bag item inclusion

### **Session Sponsor** (\$3000 plus gst)

- Hyperlinked logo placed on promotional materials, show guides, promotional emails & website
- Logo placed on opening / closing slides
- Mentioned as sponsor at event
- Session introduced by sponsor representative
- Feature partner promotion Fortify Twitter, Facebook, and Instagram
- Hyperlinked mention on Fortify website for full year following event
- Swag bag item inclusion

### **Lanyard Sponsor** (\$2000 plus gst)

- Exclusive logo custom printed on tradeshow and conference lanyard
- Hyperlinked logo placed on promotional materials, show guides, promotional emails & website
- Logo placed on opening / closing slides
- Mentioned as sponsor at event
- Feature partner promotion Fortify Twitter, Facebook, and Instagram
- Hyperlinked mention on Fortify website for full year following event
- Swag bag item inclusion

### **Bronze Sponsor** (\$1000 plus gst)

- Hyperlinked logo placed on promotional materials, show guides, promotional emails & website
- Logo placed on opening / closing slides
- Mentioned as sponsor at event
- Feature partner promotion Fortify Twitter, Facebook, and Instagram
- Hyperlinked mention on Fortify website for full year following event
- Swag bag item inclusion

**NOT SEEING A SPONSORSHIP PACKAGE THAT APPEALS TO YOU?** Flip us an email and we'll work together to provide a solution for your brand that stands out and provides the ROI you're looking for.

Please contact conference coordinators: Carolyn MacLaren at [dcmacclaren@shaw.ca](mailto:dcmacclaren@shaw.ca)  
or Sandra Oldfield at [s.oldfield@elysianprojects.com](mailto:s.oldfield@elysianprojects.com)