



Sponsorship Opportunities

**4th Annual Business
Conference & Tradeshow**

Tuesday, November 16, 2021

Penticton Lakeside Resort
Penticton, British Columbia, Canada

Sponsorship Opportunities

We love our sponsors and know that our various sponsorship opportunities allow you to position your company as a leader by growing your brand awareness and reputation through different sponsorship opportunities. Now in our fourth year, Fortify continues to attract a wide audience from beer, cider, wine, and spirits from BC and beyond. Our sponsorship opportunities help you present your brand in the best possible light and get ahead of your competition by expanding your reach with event delegates and participants before the event and at the event when they are learning, talking, networking, and even socializing.

Diamond Sponsor (\$5000 plus gst)

- Complimentary Tradeshow Booth (includes two full company representatives)
- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Brand Recognition – Logo placed on Opening / Closing Slides
- Brand Recognition – Company signage in main conference room during the entire conference (client provides signage)
- Verbal Recognition during event
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify website
- Mentioned as Sponsor on Fortify Instagram

Platinum Sponsor (\$3000 plus gst)

- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Brand Recognition – Logo placed on Opening / Closing Slides
- Brand Recognition – Company signage in main conference room during the entire conference (client provides signage)
- Verbal Recognition during event
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify website
- Mentioned as Sponsor on Fortify Instagram

Gold Sponsor (\$2000 plus gst)

- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Brand Recognition – Logo placed on Opening / Closing Slides
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify website
- Mentioned as Sponsor on Fortify Instagram

Silver Sponsor (\$1000 plus gst)

- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Brand Recognition – Logo placed on Opening / Closing Slides
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify website
- Mentioned as Sponsor on Fortify Instagram

Session Sponsor (\$1000 plus gst)

- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Brand Recognition – Logo placed on Opening / Closing Slides of session
- Session Introduced by Sponsor Representative
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify website
- Mentioned as Sponsor on Fortify Instagram

Lanyard Sponsor (\$1000 plus gst)

- Logo custom printed on conference and tradeshow lanyards
- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Brand Recognition – Logo placed on Opening / Closing Slides of session
- Session Introduced by Sponsor Representative
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify website
- Mentioned as Sponsor on Fortify Instagram

Bronze Sponsor (\$500 plus gst)

- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Brand Recognition – Logo placed on Opening / Closing Slides of session
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify website
- Mentioned as Sponsor on Fortify Instagram

Not seeing a sponsorship opportunity that appeals to you? Flip us an email – we can work together to provide a solution for your brand that stands out and still provides the ROI you're looking for. Please contact conference coordinators: Carolyn McLaren at dcmclaren@shaw.ca or Sandra Oldfield at s.oldfield@elysianprojects.com.