



2020 Sponsorship Opportunities

We love our sponsors and our various sponsorship opportunities allow you to position your company as a leader by growing your brand awareness and reputation through different sponsorship opportunities. Present your brand in the best possible light and get ahead of your competition by expanding your reach with event delegates and participants before the event and at the event when they are learning, talking, networking, and even socializing.

Diamond Sponsor (\$5000 plus gst)

- Complimentary Virtual Tradeshow Booth
- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Brand Recognition – Logo placed on Opening / Closing Slides
- Brand Recognition – Interactive Billboard Ad (Static) in the virtual lobby - standing poster board in lobby in Full colour, can re-direct clicks to website or video.
- Logo and link on Fortify website
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify Instagram

Platinum Sponsor (\$3000 plus gst)

- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Brand Recognition – Logo placed on Opening / Closing Slides
- Brand Recognition – Interactive Floor Decal at entry to virtual event lobby - can re-direct clicks to website or video.
- Logo and link on Fortify website
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify Instagram

Gold Sponsor (\$2000 plus gst)

- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Brand Recognition – Logo placed on Opening / Closing Slides
- Brand Recognition - Billboard Ad (Rotating) – standing poster board in virtual lobby in full colour, rotating with 5 other sponsors.
- Logo and link on Fortify website
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify Instagram

Silver Sponsor (\$1000 plus gst)

- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Logo and link on Fortify website
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify Instagram



Session Sponsor (\$1000 plus gst)

- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Brand Recognition – Logo placed on Opening / Closing Slides of session
- Session Introduced by Sponsor Representative
- Logo and link on Fortify website
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify Instagram

Bronze Sponsor (\$500 plus gst)

- Brand Recognition – Logo placed on promotional materials, show guides, promotional emails & website
- Logo and link on Fortify website
- Mentioned as Sponsor on Fortify Twitter
- Mentioned as Sponsor on Fortify Instagram

Not seeing a sponsorship opportunity that appeals to you? Flip us an email – we can work together to provide a solution for your brand that stands out and still provides the ROI you're looking for. Please contact conference coordinators: Carolyn MacLaren at dcmaclaren@shaw.ca or Sandra Oldfield at s.oldfield@elysianprojects.com.