

# Real Revolution Keeping Up With Change!

# REVOLUTION!

- **“TURN AROUND”**
- **DISSATISFACTION**
- **DRASTIC CHANGE**
- **NEW FUTURE**
- **CHALLENGING LEADERSHIP**

**PETELUCKETT**

10<sup>th</sup> Anniversary Edition—Now With New Material

An A-Mazing Way to Deal with Change in Your Work and in Your Life

# Who Moved My Cheese?

**Spencer Johnson, M.D.**

Foreword by Kenneth Blanchard, Ph.D.

coauthors of **The One Minute Manager**

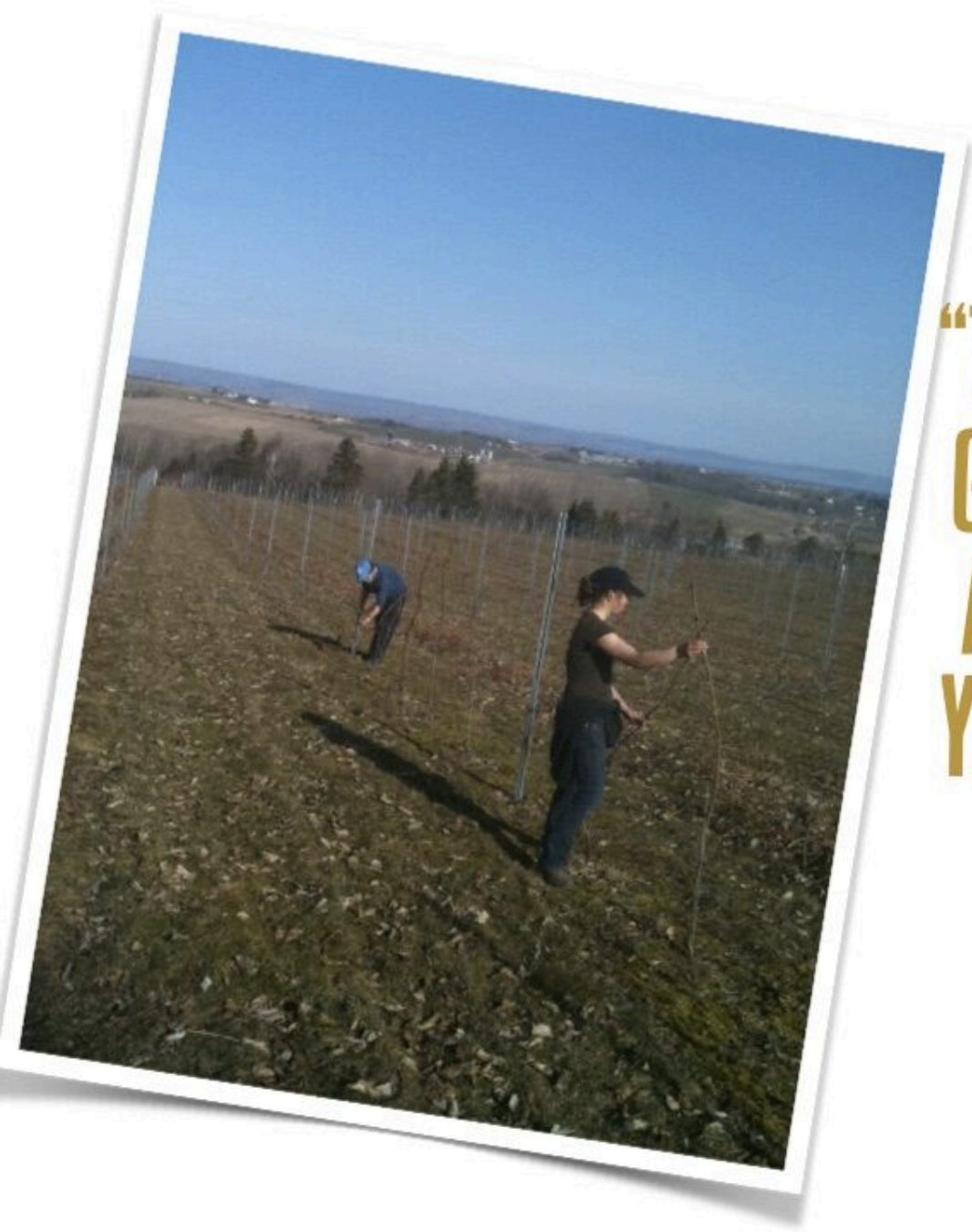
The World's Most Popular Management Method

Read by  
Tony Roberts  
and Karen Ziemba



Featuring a  
10th-Anniversary  
interview with  
Spencer Johnson

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**“THE PLACE WHERE YOUR  
GREATEST FEARS LIVE IS  
ALSO THE PLACE WHERE  
YOUR GREATEST GROWTH  
LIES.”**

**-ROBIN SHARMA**

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**LETTING GO.**

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# CHANGE CAN CREATE



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"If you aren't making mistakes,  
you aren't going fast enough."

- Mario Andretti

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# CHALLENGING THE PROCESS!



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The **WORST** experience  
you can give a customer  
is the **SAME** experience as  
your competitor!

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# OLD WORLD VS. NEW WORLD



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# PEOPLE ARE THE GATEKEEPERS OF CHANGE



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