Homesharing:
Affordable Housing for Service Employees

Is affordable housing a challenge for your industry?

How can we create more affordable housing?

We can build it….

But what if there were another way?

1951

2016

Let’s think about our homes

Stats Canada – Canadian Megatrends

Shocking number of empty bedrooms

92,000	1.7M	12.2M
Kelowna	BC	Canada

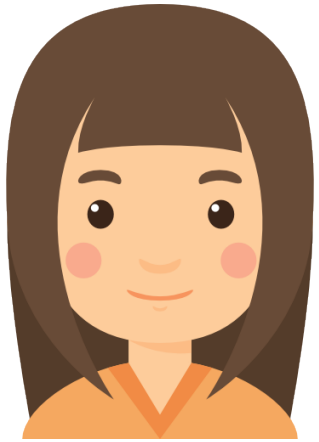
Stats Canada 2016 Census

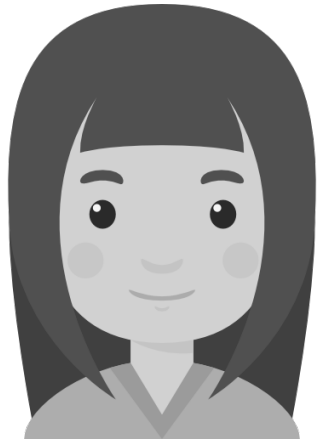
Home-sharing, a sustainable housing model

Social benefits

Affordability

Home share
median = $650
average = $675

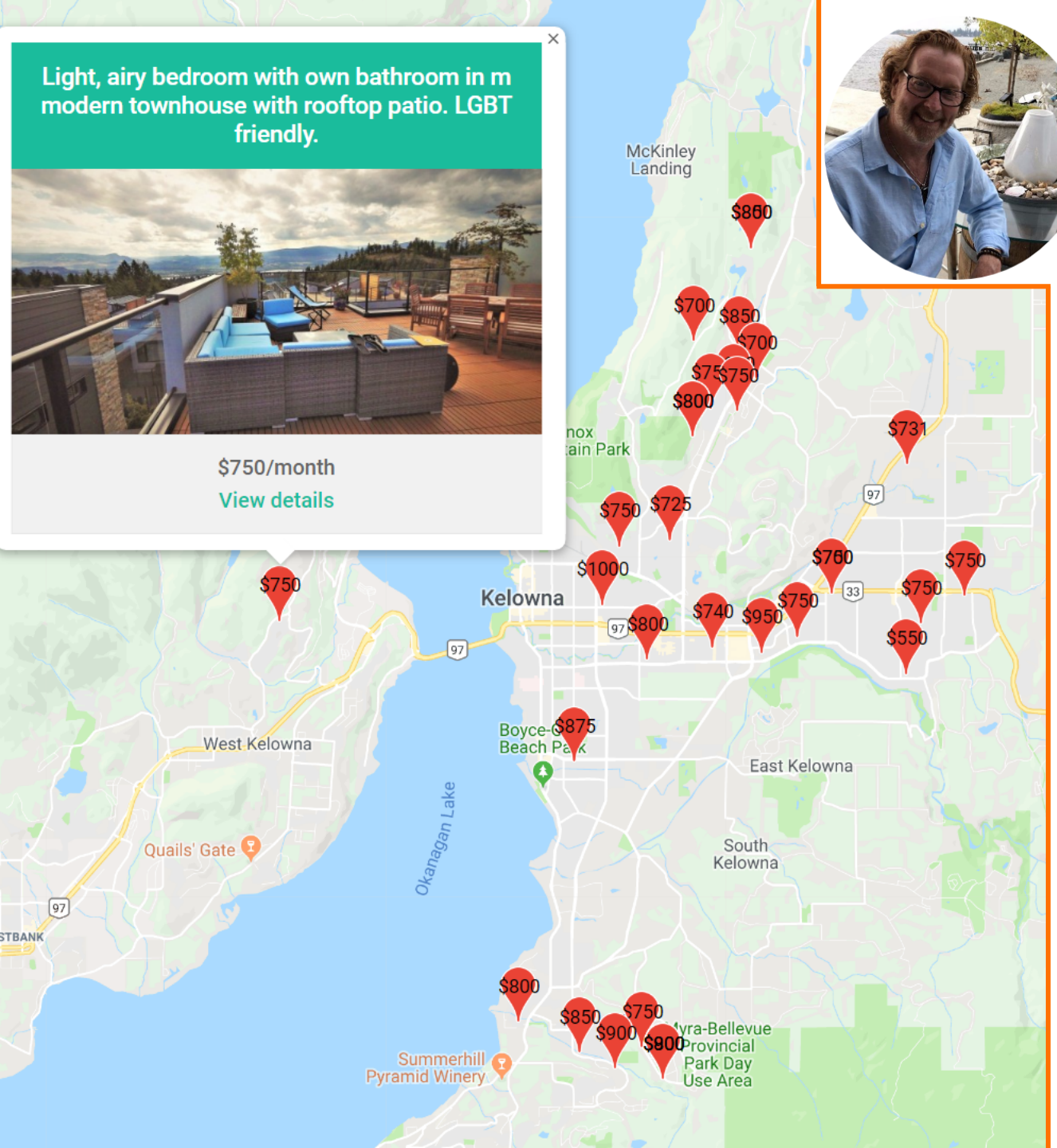




Census - Kelowna
median = $1103
average = $1184

45.9% spend 30%+

Stats Canada – 2016 Census



Colin

Verified Host

New Host

Australian/New Zealander.

English, French.

Spiritual but not religious.

Business owner.

Business, consulting and management; Teaching, training and education.

happipad

Friends describe me as:

Ambitious, Compassionate, Generous, Good listener

Allergies:

None

Dietary requirements:

None

Special requirements:

None

On the weekends, I usually:

Be outdoors, Cook, Do groceries, Garden, Go out to restaurants, Read / write, Relax, Watch a movie

Personality

Conscientiousness

likes freestyle — prefers organization

Extraversion

likes regular quiet time — likes socializing

Openness to experience

prefers routine — likes to try new things

Agreeableness

reserved and cautious — likes harmony

Neuroticism

more rational — more sensitive

Typical Hosts

Retirees

Empty-nesters

Seniors

Working professionals

How can I help?

- Become a Host
- Refer a friend
- Recommend a business or organization

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