

Getting Good to Grow







Joanna Schlosser

Creative Director & Co-Founder Of Niche Wine Company

SoMany. Problems.





Do we grow?

How do we grow?

Can we afford to grow?

Can we afford not to grow?

Do we make more wine?

Do we buy land?

Can we sell more wine?

Do we buy grapes?





Drew Shaw

Lead Executive in Residence for Niche Wine Company

20+ years of fiscal and operational leadership experience

Both CEO and CFO roles across multiple industries industries including manufacturing, oil & gas, and renewable energy.



Michelle Leener

Executive in Residence for Niche Wine Company

Diverse industry experience includes start-ups to large corporations, both private and public

Expertise in business growth, development and integration, business and strategic planning



Larry Smith

Executive in Residence for Niche Wine Company

Led several companies from an early stage, through rapid growth, to becoming market leaders

Instrumental in supporting entrepreneurs and their leadership teams throughout our region for the last five years.

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Sandra Oldfield

Executive in Residence for Niche Wine Company

Over 30 years of strategy, marketing and human resource knowledge in her CEO role from production, sales and customer experiences in the wine industry of British Columbia.

Awarded Canada's 100 Most Powerful Women in the Trendsetters and Trailblazers category.

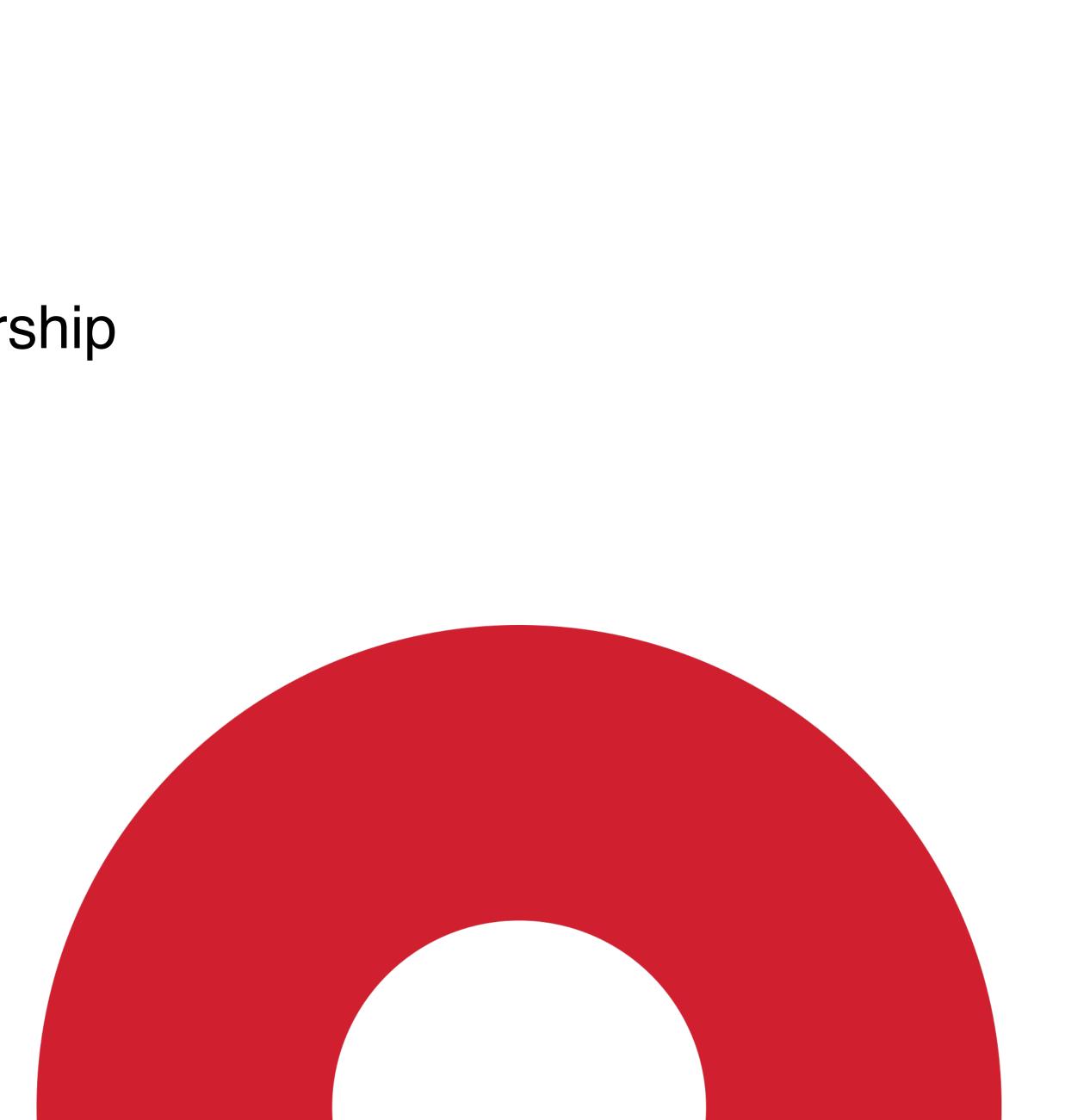
Benefits of Mentorship

World-class executive leadership

Trained strategists









For us, finding success is no longer a one-man job,

The result of mentorship and the amazing impact it's had on our business (and our lives) completely changed our trajectory and perspective.

Accelerate Okanagan's Mission

To support entrepreneurs through every stage of growth. This non-profit accelerator is not just for founders building apps it's for committed, coachable leaders who want to grow a strong business.







