



Getting Good to Grow





Joanna Schlosser

Creative Director & Co-Founder
Of Niche Wine Company

**NICHE
WINE CO.**



**So Many.
Problems.**





Do we grow?

Do we make more wine?

How do we grow?

Do we buy land?

Can we afford to grow?

Can we sell more wine?

Can we afford not to grow?

Do we buy grapes?

Drew Shaw

Lead Executive in Residence
for Niche Wine Company

20+ years of fiscal and operational
leadership experience

Both CEO and CFO roles across multiple
industries including manufacturing,
oil & gas, and renewable energy.



Michelle Leener

Executive in Residence
for Niche Wine Company

Diverse industry experience includes start-ups to
large corporations, both private and public

Expertise in business growth, development and
integration, business and strategic planning



Larry Smith

Executive in Residence
for Niche Wine Company

Led several companies from an early stage,
through rapid growth, to becoming market leaders

Instrumental in supporting entrepreneurs and their
leadership teams throughout our region for the
last five years.



Sandra Oldfield

Executive in Residence
for Niche Wine Company

Over 30 years of strategy, marketing and human resource knowledge in her CEO role from production, sales and customer experiences in the wine industry of British Columbia.

Awarded Canada's 100 Most Powerful Women in the Trendsetters and Trailblazers category.

Benefits of Mentorship

- ✓ World-class executive leadership
- ✓ Trained strategists
- ✓ Growth planning experts
- ✓ Accountability partners.





The result of mentorship and the amazing impact it's had on our business (and our lives) completely changed our trajectory and perspective.

For us, finding success is no longer a one-man job,

Accelerate Okanagan's Mission

To support entrepreneurs through every stage of growth. This non-profit accelerator is not just for founders building apps it's for committed, coachable leaders who want to grow a strong business.





Thank you!

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