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Patt Dyck, Cannery Brewing

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- Ran the Country Squire in Naramata for 23 years
- Cannery Brewing founded in 2000
- First batch of beer on April 1, 2001
- Moved to our new purpose built brewery in June 2015



Craft Beer Missionaries

- Convert customers, one beer drinker at a time
- Convince stores and restaurants there was a demand for craft beer
- Engage people to be a part of our journey



First keg customer in 2001



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Relationships

- It's all about the relationships for us:
 - Staff, customers, community, craft beer community, wineries etc.



Employee Development and Retention

- Our team is part of our family
- Ongoing staff is important for consistency
- Our biggest asset is our team



2006



2011



2017



Financial Foundation

- Establish processes for reporting and tracking for CRA & LDB
- Separate from your CRA & LDB reporting needs, establish your own business structure that has capacity for growth
- Set up your personal financial foundation from the start
- Get filing cabinets



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